






-  Sector: Events
-  Location: Falkirk
-  Service: Stadium and Facilities Cleaning

Falkirk Football Club Stadium Cleaning

How BD365 enhanced fan experience while reducing pressure on club volunteers

THE CHALLENGE

Falkirk Football Club had historically managed stadium cleaning in-house, relying heavily on volunteers to maintain standards across the site.


While effective, this approach placed increasing pressure on resources, particularly around busy matchdays where expectations for cleanliness and presentation are high.


The club required a reliable, professional solution to take ownership of cleaning operations, ensuring consistent standards across all areas while reducing the burden on internal teams.

This included large-scale litter picking, waste segregation in line with local authority requirements, and the cleaning of key areas such as supporter facilities, directors' spaces and press zones.


BD365 needed to deliver a consistent, high-quality service across both pre-match and ongoing weekly cleaning schedules.


PROJECT SNAPSHOT

 **Client / Venue:** Falkirk Fc, Falkirk Stadium

 **Event:** Matchday and stadium operations

 **Project Type:** Sustainability-led event support

 **Services:** Stadium litter picking, waste segregation, washroom cleaning, directors and press area cleaning

 **Environment:** High-footfall sports venue

 **Delivery Style:** Planned and scheduled support

Key issues included:

- Reliance on volunteer-led cleaning
- Inconsistent standards across areas
- High expectations on matchdays
- Need for structured, professional delivery

BD365 delivered a structured, professional cleaning solution, supporting stadium operations while allowing volunteers to focus on the matchday experience.

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Results



WHY IT MATTERED

This project was about more than cleaning. It was about supporting a local club by removing operational pressure and improving the overall matchday experience.

By introducing a professional cleaning structure, BD365 helped ensure the stadium consistently met the expectations of supporters, guests and stakeholders.

It also allowed volunteers to step back from operational demands and focus on enjoying and supporting the club.

WHY BD365

- Director-led support
- Reliable, structured delivery
- Experience in high-footfall environments
- Practical, solution-focused approach

THE RESULTS

- ◆ Consistent cleaning standards delivered across all areas
- ◆ Reduced pressure on volunteers and internal teams
- ◆ Improved presentation of supporter, press and director areas
- ◆ Effective waste segregation in line with local requirements
- ◆ Fewer complaints and improved overall experience

Football clubs are built on community, and volunteers play a huge role in that.

Our job is to support that community by taking the pressure off, delivering professional standards while allowing people to focus on what really matters, the game.

Krissi Foskett, Managing Director, BD365



OUTCOME

BD365 successfully implemented a structured and reliable cleaning programme, supporting both matchday operations and ongoing stadium maintenance.

The introduction of a professional service improved consistency across all areas, ensuring the stadium remained clean, presentable and ready for supporters at every fixture.

By removing the reliance on volunteers for core cleaning tasks, the club was able to operate more efficiently while maintaining a higher standard of delivery.

The partnership has helped create a more positive and professional environment, contributing to an improved experience for fans, staff and stakeholders alike.

**Need a reliable cleaning partner for your stadium or venue?
BD365 provides structured, professional cleaning and waste management support for sports venues, events and high-footfall environments.**

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