




-  Sector: Events
-  Location: Glasgow
-  Service: Event Cleaning and Waste Management Support

Harry Styles Love On Tour at Ibrox

How BD365 delivered large-scale event cleaning under pressure with limited lead time

THE CHALLENGE

With just four weeks' notice, BD365 was tasked with delivering cleaning and waste management support for a significantly larger event than previously managed at the same venue.

The stadium condition on arrival required immediate improvement, with cleanliness below expected standards.







The scale of the event demanded rapid mobilisation of close to 50 staff within a very short timeframe.

Heavy confetti use created ongoing disruption, regularly blocking equipment and slowing cleaning processes.

In addition, waste collection schedules changed at short notice without prior communication, requiring urgent reorganisation on-site.

BD365 needed to scale quickly and adapt in real time to maintain control across a high-pressure live environment.

PROJECT SNAPSHOT

-  **Client / Venue:** DF Concerts, Ibrox Stadium
-  **Event:** Harry Styles - Love on Tour
-  **Project Type:** Large Scale Concert Support
-  **Services Delivered:** Event cleaning, concert support, biohazard cleaning
-  **Environment:** High-footfall live venue
-  **Delivery Style:** Reactive and planned support

Key issues included:

- Short lead time of just two weeks and significantly larger scale than previous events
- High staffing requirements within tight timeframe
- Last-minute changes to waste collections

BD365 rapidly scaled operations to deliver a high-pressure, large-scale live event with minimal lead time.

www.bd365eventcleaning.co.uk

0800 1931 365



Results



WHY IT MATTERED

This project demonstrated BD365's ability to scale quickly and deliver under pressure, even with limited preparation time.

The team went beyond standard delivery, responding to real-time challenges while maintaining control of a complex live environment.

It also reinforced the importance of involving cleaning specialists earlier in the planning process, ensuring smoother, more effective event delivery.

WHY BD365

Director-led support

Practical problem-solving approach

Scalable workforce solutions

Flexible event delivery

THE RESULTS

- ✦ Successful and fast mobilisation of a large-scale workforce
- ✦ Improved venue cleanliness standards
- ✦ Effective management of high-volume waste and debris
- ✦ Adaptation to changing schedules without disruption
- ✦ Professional delivery maintained under significant pressure

Live events do not always go to plan. What matters is having a team that can adapt quickly, solve problems on the ground and still deliver the standards a venue expects.

Krissi Foskett, Managing Director, BD365



OUTCOME

Despite the short lead time and increased scale, BD365 successfully delivered a controlled and professional cleaning operation across the event.

Standards were elevated from the outset, and the team adapted quickly to ongoing challenges including equipment disruption and schedule changes.

The experience reinforced BD365's capability to manage complex, large-scale environments while maintaining consistency and quality.

It also demonstrated the critical value of early planning and collaboration, ensuring future events can benefit from a more structured and efficient approach to cleaning and waste management.

Need event cleaning support that can cope with the unexpected? BD365 provides responsive cleaning and waste management support for stadiums, concerts, live events and high-pressure environments.

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