



-  Sector: Events
-  Location: Perthshire
-  Service: Event Cleaning and Waste Management Support

Dior Cruise Fashion Show at Drummond Castle

How BD365 delivered sustainable, fully traceable cleaning solutions at a luxury live event

THE CHALLENGE

BD365 was appointed to deliver cleaning and waste management support for a high-profile fashion event at Drummond Castle, with a clear expectation that all services would align with strict sustainability standards.

Partway through the build phase, additional requirements were introduced by external partners, requesting full transparency on waste management, including reporting on waste streams, recycling rates and landfill diversion.

All products used needed to be eco-friendly, with sourcing and compliance managed within tight timeframes.

The scale and layout of the event required practical, on-site recycling solutions to ensure effective waste segregation across multiple areas.

BD365 needed to adapt quickly, implementing structured systems and working closely with suppliers to meet evolving sustainability expectations.


PROJECT SNAPSHOT

 **Client / Venue:** Picnic Productions / DIOR

 **Event:** DIOR Cruise 2025 show

 **Project Type:** Sustainability-led event support

 **Services Delivered:** Event cleaning, waste management, consumables supply, sustainability compliance

 **Environment:** High-end outdoor venue, large-scale footprint

 **Delivery Style:** Planned and reactive support

Key issues included:

Last-minute sustainability reporting requirements

Full waste traceability expectations

Eco-friendly sourcing within tight timelines

BD365 delivered a fully compliant, eco-conscious cleaning and waste solution, adapting in real time to meet evolving sustainability demands.

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Results

WHY IT MATTERED

This project demonstrated BD365's ability to deliver against complex sustainability requirements within a live, high-pressure environment.

Success relied on more than compliance. It required proactive thinking, clear systems and the ability to adapt quickly without disrupting event delivery.

It reinforced the importance of working with partners who already operate with strong environmental standards, rather than trying to implement them as an afterthought.

WHY BD365

Director-led support

Sustainability-focused delivery

Clean and clever problem-solving approach

Flexible, solution-led mindset

THE RESULTS

- ✦ Eco-friendly product supply across the event
- ✦ Structured waste segregation systems introduced on-site
- ✦ Reusable, mobile recycling stations across multiple areas
- ✦ Full waste tracking and reporting delivered to client requirements
- ✦ Sustainable delivery achieved without disruption to event operations

Sustainability should not be something you scramble to deliver last minute. It should already be built into how you operate.

Because of the way BD365 works, we were able to step up immediately, providing a fully transparent and eco-conscious solution without compromising delivery.

Krissi Foskett, Managing Director, BD365



OUTCOME

Despite late-stage demands, BD365 seamlessly delivered a compliant, sustainable cleaning and waste management plan.

Our ability to adapt under pressure reinforced our reputation as a sustainability-conscious partner. By collaborating with eco-friendly suppliers and ensuring full waste traceability, we proved that sustainability can be achieved even under tight timelines.

In addition, BD365 implemented structured recycling systems across the site, including reusable, mobile waste stations and manual segregation processes. This ensured that waste streams were controlled, monitored and accurately reported, supporting the client's wider corporate social responsibility objectives.

Need a cleaning and waste partner that can deliver sustainability without compromise?

BD365 provides intelligent, eco-conscious cleaning and waste management support for luxury events, live productions and high-pressure environments.

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