


DIOR

-  Sector: Events
-  Location: Perthshire
-  Service: Event Cleaning and Waste Management Support

Dior Cruise Fashion Show at Drummond Castle

How BD365 delivered more than cleaning with real-time problem solving at a luxury live event

THE CHALLENGE

BD365 was appointed to deliver full cleaning and waste management support for a high-profile fashion event at Drummond Castle, operating under strict confidentiality and tight delivery timelines.

The rural location created immediate resourcing challenges, requiring rapid mobilisation of a suitable workforce capable of operating within a high-end, VIP environment.

The scale of the event, combined with ongoing construction and de-rig phases, introduced complex logistical demands across a large and sensitive site.

In addition, all waste management needed to meet strict sustainability requirements, with full segregation and traceability of waste streams.

BD365 needed to coordinate pre-event, live event and post-event delivery while maintaining exceptional standards throughout.

PROJECT SNAPSHOT

 **Client / Venue:** Picnic Productions / DIOR

 **Event:** DIOR Cruise 2025 show

 **Project Type:** Luxury live event Support

 **Services Delivered:** Event cleaning, waste management, consumables supply, post-construction cleaning

 **Environment:** High-end outdoor venue, large-scale footprint

 **Delivery Style:** Planned and reactive support

Key issues included:

- Rural location and limited staffing pool
- High-end guest expectations
- Large-scale site with live construction
- Strict sustainability and waste tracking requirements

BD365 delivered intelligent, on-the-ground support, solving problems in real time to maintain standards at a high-end live event.

www.bd365eventcleaning.co.uk

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Results



WHY IT MATTERED

This project highlighted BD365's ability to operate within high-end, high-pressure environments where expectations extend far beyond standard cleaning.

Success relied not just on delivery, but on the ability to think ahead, act quickly and solve problems in real time without disruption to the guest experience.

It reinforced the value of having a team on-site that can respond intelligently to challenges as they arise, rather than waiting for direction.

WHY BD365

Director-led support

Clean and clever problem-solving approach

Experience in high-pressure live environments

Flexible, solution-focused delivery

THE RESULTS

- ✦ Seamless delivery across pre, during and post-event phases
- ✦ High standards maintained across a complex live environment
- ✦ Effective waste segregation and sustainable management
- ✦ Rapid response to unexpected challenges
- ✦ Enhanced guest experience through proactive support

Events like this are not just about cleaning. They are about awareness, adaptability and stepping in to solve problems before they become issues. Our team didn't just deliver the brief, they supported the event. That is what 'clean and clever' really means in practice.

Krissi Foskett, Managing Director, BD365



OUTCOME

BD365 delivered a controlled, professional and highly responsive service across all stages of the event.

The team consistently went beyond the expected scope, identifying issues and implementing practical solutions in real time to support both the client and overall event delivery.

From resolving last-minute presentation issues within the runway area, to protecting high-value garments during adverse weather, BD365 demonstrated its ability to operate as more than a cleaning provider.

The project reinforced BD365's position as a trusted partner for high-end events, where attention to detail, discretion and proactive problem-solving are essential.

Need a team that does more than just clean?

BD365 provides intelligent, responsive cleaning and waste management support for luxury events, live productions and high-pressure environments

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